



Circlewood Media Kit

Mission

To accelerate the greening of humanity through spiritual renewal, ecological leadership, and creative earthkeeping.

Vision

In a time of rapid planetary and ideological change, Circlewood envisions an ecologically-conscious humanity bringing healing and renewal to the community of creation. While rooted in the Christ-tradition, Circlewood is part of a growing, global movement of interdisciplinary earth care, extending both within and beyond faith communities as an innovator of spiritual renewal, ecological leadership, and creative earthkeeping. We pursue this mission through our media projects, educational endeavors, and our innovative center on Camano Island, Circlewood Village.

Values

- Ecological faith: We are rooted in streams of the Christ-tradition that recognize the interconnection and interdependence of creation, and the centrality of our role as earthkeepers.
- Kinship: We recognize and nurture sacred relationships with each other, our fellow creatures, the earth, and all creation.
- The Common Good: We work towards the flourishing of everyone and every place, and welcome the friendship, wisdom and gifts of those from other traditions and perspectives.
- Integral ecology: We pursue a holistic approach that emphasizes the interconnectedness of humanity and the whole community of creation, and that addresses ecological and social challenges together.
- Generous hospitality: We welcome people from all walks of life into our work.

Overview and History

In 1989, Tom Sine founded Mustard Seed Associates to assist churches and Christian organizations in evaluating how the world is changing and how we need to change to be more effective in the future. Christine Sine was the first executive director. In 1989, Tom purchased 40 acres of forested land on Camano Island north of Seattle WA with the intent of building a center that captured some of the spirit of a 6th century Celtic monastery. In 2010, plans were made to develop the land into an educational retreat center which would include housing, classroom, and agricultural elements, all grounded in sustainability and rooted in community. In 2014, construction began on a classroom.

In 2017, this work continued under a new leader, James Amadon, and a new name, Circlewood. Circlewood has continued the work by establishing a 30-year forest stewardship plan and an updated site development plan. In 2019, online courses and webinars began, and in 2020 the [Earthkeepers](#) podcast was launched. [The Ecological Disciple](#) was launched in 2021. Construction on the first building, the Sine Center for Ecological Learning, was completed in 2025 and a staff office building was added to the property in 2026.

Staff and Contact Info

- James Amazon, Executive Director — james.amadon@circlewood.online
- Forrest Inslee, Associate Director and Earthkeepers Podcast Host — forrest.inslee@circlewood.online
- Jessalyn Gentry, Operations and Communications Manager — info@circlewood.online
- Louise Conner, Managing Editor of The Ecological Disciple — louise.conner@circlewood.online

Socials

- [Facebook](#)
- [Instagram](#)
- [Bluesky](#)
- [LinkedIn](#)
- [YouTube](#)

Statement of Inclusion

We are all kin. As we accelerate the greening of humanity together, we honor and welcome every person who loves and cares for creation. We recognize the unique gifts and perspectives that come from differences in ability, gender, race, color, ethnicity, religion, age, national origin, social background, gender identity, and sexual orientation.

Logos and Branding

Find on our website.

Audio and Visual Resources

Contact Jessalyn at jessalyn.gentry@circlewood.online for photos, audio, etc.

Testimonials

- "I appreciate that the vision of Circlewood is consistent with an indigenous worldview of living with creation in a reciprocal relationship, rather than as a property owner." —Lenore Three Stars, Circlewood board member
- "It is fantastic and energizing to see how Circlewood is thriving and growing." —Tonya Wishart, Circlewood Stand member
- "I love Circlewood's passion for accelerating the greening of faith and helping followers of Christ to move concern for creation and sustainability to the center of their faith." —Christine Sine, Circlewood Stand member
- "Christine and I are very glad to be a part of this important new movement for Christian environmental advocacy. We encourage all readers to join this timely venture!" —Tom Sine, Circlewood Stand member
- "I love being part of an organization that integrates my Christian faith and my love and care for creation." —Louise Conner, Circlewood staff
- "I support Circlewood because I fully believe in its mission and vision. Circlewood's vision to be a change agent/voice of healing in a bent, bruised and sometimes broken Creation is a voice and place badly needed in the Pacific Northwest and beyond. I am impressed by the leadership of Circlewood at all levels. May their voice in word and deed resound!" —Joe Sheldon, Circlewood volunteer

Find more information on our website, circlewood.online, or by contacting our staff.